



RE/MAX Tools & Technology:

RE/MAX Referral Platform

RE/MAX Personal Assistant Program

Right Choice Intranet

MAX/Center Referral Platform



OVER

MORE THAN

125,000 AGENTS

WITH A PRESENCE IN

110 COUNTRIES & TERRITORIES

*As of February 15, 2019

AMERICAS		CARIBBEAN	
Argentina	2004	Andor	2007
Brazil	2003	Argentina & Uruguay	2011
Canada	2000	Bahamas	2008
Chile	2000	Belize	2008
Colombia	2003	Bolivia	2008
Costa Rica	2003	Brazil - Virgin Islands	2008
Cuba	2003	Canada	2008
Guatemala	2003	Cayman Islands	2008
Honduras	2003	Chile	2008
El Salvador	2003	Colombia	2008
Paraguay	2003	Costa Rica	2008
Puerto Rico	2003	Cuba	2008
Peru	2003	Guatemala	2008
Spain	2003	Honduras	2008
Uruguay	2003	Paraguay	2008
Venezuela	2003	Puerto Rico	2008
United States	1979	Uruguay	2008
Mexico	2008	Venezuela	2008
Guatemala	2008		

AFRICA		EUROPE	
Algeria	2008	Belgium	2008
Angola	2008	Bulgaria	2008
Botswana	2008	Canada & Mexico/US	2008
Burkina Faso	2008	Czechia	2008
Burundi	2008	Denmark	2008
Cote d'Ivoire	2008	Egypt	2008
Egypt	2008	France	2008
Ethiopia	2008	Germany	2008
Ghana	2008	Greece	2008
Ivory Coast	2008	Italy	2008
Kenya	2008	Latvia	2008
Libya	2008	Lithuania	2008
Mali	2008	Malta	2008
Morocco	2008	Netherlands	2008
Nigeria	2008	Poland	2008
Romania	2008	Portugal	2008
Sudan	2008	Russia	2008
Tanzania	2008	Slovakia	2008
Tunisia	2008	Slovenia	2008
Zimbabwe	2008	Spain	2008

ASIA/PACIFIC		MIDDLE EAST	
Australia	2008	Bahrain	2008
Bahrain	2008	Egypt	2008
Canada	2008	India	2008
China	2008	Indonesia	2008
France	2008	Israel	2008
Germany	2008	Italy	2008
Hong Kong	2008	Jordan	2008
India	2008	Kuwait	2008
Indonesia	2008	Lebanon	2008
Japan	2008	Malaysia	2008
Malaysia	2008	Qatar	2008
Philippines	2008	Saudi Arabia	2008
Singapore	2008	South Korea	2008
Sri Lanka	2008	Taiwan	2008
Taiwan	2008	Thailand	2008
Thailand	2008	UAE	2008
United Kingdom	2008		



18,000
Referrals are
sent through
THE MAX/Center REFERRAL
PLATFORM
ANNUALLY!

MAX/Center Referral Platform



remax.net/login



Email Address



Password



[Register](#)

[Forgot password?](#)

LOGIN

MAX/Center Referral Platform: Creating a Referral



Marissa
Pistrutto



Home



Apps



News & Resources



Favorites



Find



Agents/Create a Referral

Offices

MAX/Center Referral Platform: Creating a Referral



Find an Affiliate



Search by Name, Office, or Email



AFFILIATES

OFFICES

CORPORATE

Search by City, State, Postal Code, Country, Region

Title

Specialty

Subspecialty

Awards

Designations

RE/MAX Joined Date

Years Experience

Languages

Has Photo

Licensed

Include Service Area

CLEAR

SEARCH

MAX/Center Referral Platform: Creating a Referral



Displaying 1-24 of 368 results



Loni Wright
Associate • Residential

Office: RE/MAX Bell Park R...
Location: Killingly, CT



Jim Purfuerst
La • Residential / Commercial

Office: RE/MAX Realty 100
Location: Milwaukee, WI



Gene Pica
Associate • Residential

Office: RE/MAX Alliance
Location: Branford, CT



Edward Silva
Associate • Residential

Office: RE/MAX Professionals
Location: Southington, CT



Mark MacKeil
Associate • Residential / Co...

Office: RE/MAX Right Choic...
Location: Trumbull, CT



Steve Temple
Associate • Residential

Office: RE/MAX Right Choic...
Location: Glastonbury, CT

MAX/Center Referral Platform: Creating a Referral



Gene Pica 

SEND REFERRAL

CONTACT INFORMATION

Personal Phone

Direct: (203) 314-7578

Mobile: (203) 314-7578

Toll Free Home Office: (800) 396-9488

Personal Fax: (203) 315-2127

AFFILIATE INFORMATION

MAX/Center Referral Platform: Creating a Referral



RECEIVING AGENT INFO

Receiving Agent Name

Gene Pica, 100016866

Office Name

RE/MAX Alliance

Office Address

10 Pine Orchard Road, Branford CT 06405, United States

Phone #

(203) 314-7578

Mobile

(203) 314-7578

Email

genepica@remax.net

SENDING AGENT INFO

Sending Agent Name

Marissa Pistritto, 101986397

Office Name

RE/MAX Right Choice Real Estate

Office Address

120 Hebron Ave Ste 2D, Glastonbury CT 06033-2096, United States

Phone #

(860) 929-9697

Mobile

(860) 929-9697

Email

marissapistritto@remax.net

MAX/Center Referral Platform: Creating a Referral



REFERRAL AGREEMENT

Referral Fee Based on

Select

Referral Fee Percentage

0.00%

MAX/Center Referral Platform: Creating a Referral



CLIENT INFO

Client First Name *

Client Last Name *

Address Street

Address Unit

Address City

Address State


Address Postal Code

Address Country

Phone

Mobile

Email

 **ADD CLIENT**

MAX/Center Referral Platform: Creating a Referral



Client must sell before relocating

Select

Time Frame to Buy/Sell

Select

Client is

Buyer

MAX/Center Referral Platform: Creating a Referral



BUYER PROPERTY DETAILS

Property Type

Location

Price Minimum

Price Maximum

Bedrooms

Bathrooms

Client has been pre-qualified

School Requirements

ADDITIONAL DETAILS/COMMENTS

Max Count 1000 characters

MAX/Center Referral Platform: Creating a Referral



Client must sell before relocating

Select



Time Frame to Buy/Sell

Select



Client is

Seller



ADDITIONAL DETAILS/COMMENTS

Max Count 1000 characters



MAX/Center Referral Platform: Accessing Referrals




← Back **Profile**

Referrals

Profile

Settings

Reservations



Marissa Pistritto (101986397)
MANAGER

Referrals

RECEIVED SENT ARCHIVED

No Referrals



8 OFFICE SERVICE AREAS
updated via service area request form

+ **5 ADDITIONAL SERVICE AREAS**
updated within individual profile in MAX Profile

13 TOTAL SERVICE AREAS
per individual

MAX/Center Referral Platform: Service Areas



Top Apps [VIEW ALL](#)

A horizontal row of six application tiles. The second tile, "MY ACCOUNT", is highlighted with a red arrow pointing down to it.

Icon	Text	Label
	RE/MAX UNIVERSITY	RE/MAX University
	MY ACCOUNT	AO Portal
	RECRUITING+RETENTION	Recruiting and Retention
	RE/MAX COMMERCIAL	RE/MAX Commercial
	LAUNCHPAD	Launchpad
	DESIGN CENTER	Design Center

MAX/Center Referral Platform: Service Areas



RE/MAX
MY ACCOUNT

Welcome, Marissa Pistritto [My Account](#) [Logout](#)

Contact Information

- Edit My Contact Information
- Opt In/Out

Profile/Demographics

- Edit My Profile & Photo

Awards

- Earned Awards
- Award Levels


Billing/Payment

- Pay My Balance
- Order History
- Saved Payment Information

My Account

My Contact Information

Photo



Marissa Pistritto
RE/MAX RIGHT CHOICE REAL ESTATE
120 Hebron Ave Ste 2D
Glastonbury, CT 06033-2096

RE/MAX ID: 101986397

Main Office Phone: (860) 659-3343
Email: marissapistritto@remax.net



MAX CENTER[®] PROFILE

Profile Overview

Profile Overview

General Info

Contact Info

Photo

Professional Details

Personal Details

MLS Affiliation

Awards



MAX/Center Referral Platform: Service Areas



OFFICE SERVICE AREAS ⓘ

Marlborough, CT

Portland, CT

Hebron, CT

South Windsor, CT

Avon, CT

Bolton, CT

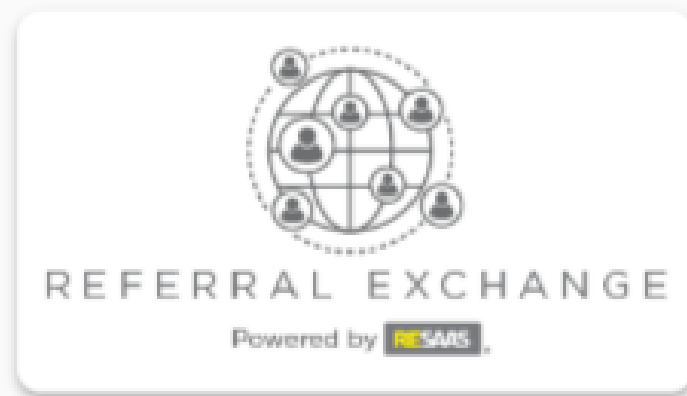
Colchester, CT

ADDITIONAL SERVICE AREAS ⓘ

No service areas to display.

 Add

RE/MAX Global Referral Exchange: Navigation



Global Referral
Exchange



RE/MAX Global Referral Exchange: Navigation






A screenshot of a user profile navigation menu. At the top, a dark grey bar contains icons for messages, a group of people, a notification bell with a red '1', and a user profile icon labeled 'Marissa' with a dropdown arrow. Below this, the profile name 'Marissa Pistritto' and handle '@marissapistritto' are displayed next to a circular profile picture icon. A list of menu items follows: 'View my profile', 'Edit my account', 'Dashboard', 'Upgrade', 'Manage my subscription', 'Help Center', 'Get the mobile app', and 'Log out'. At the bottom, there is a link for 'RE Blog' with the 'RE' logo in a blue square.

- View my profile
- Edit my account
- Dashboard
- Upgrade
- Manage my subscription
- Help Center
- Get the mobile app
- Log out

RE Blog

RE/MAX Global Referral Exchange: Navigation



		
<p>ACTIVITY ▼</p> <p>⊕ Create a group</p> <p>RE/MAX</p>	<p>RE/MAX</p> <p>RE/MAX United States</p> <p>RE/MAX Q&A</p>	<p>Global Activity</p> <p>Connections</p>



ACTIVITY



⊕ Create a group

RE/MAX

RE/MAX United
States


RE/MAX Q&A

RE/MAX Global Referral Exchange: Posting




+ POST + LISTING + LEAD

Use hashtag #openhouse to find open houses in your area. POST PRIVATELY

 **Jennifer Kasilag**
@jenniferkasilag · RE/MAX · Roxbury Township · 24 minutes ago

I've listed a new #property at 7 Carriage Court, Randolph, NJ. See rebla.st/r5h6n64



\$468,000 USD
7 Carriage Court, Randolph, NJ, USA



LISTINGS



⊕ Create a listing

Search listings

My listings

RE/MAX Global Referral Exchange: Create a Listing



Create a Listing

MARKET STATUS

PROPERTY TYPE

PRICE

USD ▼

PRICE SUFFIX

ADDRESS

SUITE

CITY

STATE/PROVINCE/REGION

COUNTRY

NEIGHBORHOOD

ZIP/POSTAL CODE

+ ADD PHOTOS

+ ADD MORE PROPERTY DETAILS

SAVE

RE/MAX Global Referral Exchange: Search Listings



RE

Recent Min Price Max Price Bedrooms Bathrooms Property Type All Listings

The screenshot displays the RE/MAX search interface. On the left, a sidebar menu contains the following items: **RE/MAX**, **ACTIVITY**, **LISTINGS**, **Create a listing**, **Search listings**, **My listings**, **LEADS**, **AGENTS**, **ANALYTICS**, and **GLOBAL REFERRAL EXCHANGE**. The main area features a map of Hartford, CT, with a search bar at the top left containing the text "ZIP/Postal Code, City, Ad" and a search icon. Below the search bar is a checked checkbox labeled "Search as I move the map". The map shows major roads like I-91, I-84, and I-384, and various landmarks such as Elizabeth Park Conservancy, Mark Twain House & Museum, and Gay City State Park. The city names Hartford, East Hartford, and Manchester are clearly visible on the map.



⊕ Create a lead

Search leads

My leads

RE/MAX Global Referral Exchange: Create a Lead



LEAD TYPE

Select to get started ...



RE/MAX Global Referral Exchange: Create a Lead



I want to share this buyer need with:

I am looking for a property in...

CITY *

STATE/PROVINCE/REGION

COUNTRY *

MESSAGE *

+ ADD MORE PROPERTY DETAILS [How will this help me?](#)

+ ADD COMMISSION DETAILS [What is this?](#)

RE/MAX Global Referral Exchange: Create a Lead



I want to share this referral with:

All Agents

I am looking for an agent in...

CITY *

Enter a location

STATE/PROVINCE/REGION

COUNTRY *

Please Select

MESSAGE *

Does your buyer need a yard for their dog? Are they looking for a fixer upper?

+ ADD MORE PROPERTY DETAILS [How will this help me?](#)

- ADD COMMISSION DETAILS [What is this?](#)

FEE AMOUNT

FEE PERCENTAGE

Amount

USD

Percentage

%

Description

e.g. Buying Agent

Get a free commission advance from @commission

Includes the option for you to receive advance payment of your referral fee, and offer a free commission advance to the Receiving Agent. [What is this?](#)

+ ADD CLIENT DETAILS

Save

RE/MAX Global Referral Exchange: Search Leads



Search by location

Glastonbury, CT, USA

SEARCH WITHIN

km mi

1 50 100

LEAD TYPES

Buyer Needs

Referrals

SHOW LEADS IN

Public

RE/MAX United States

RE/MAX

RE/MAX Q&A

+ CREATE A LEAD

LEADS WITHIN 50 miles

	Michael Field 3 months ago	Referral	\$150,000 - \$200,000 USD Hamden, CT
	Desiree Bauer 9 months ago	Referral	Norwich, CT
	Kimberly Knight, RSPS, SFR, SRES 10 months ago	Buyer Need	max \$190,000 USD Andover, CT
	Stephanie Gaither-Harris a year ago	Referral	Waterbury, CT
	Tonya Snyder a year ago	Referral	Springfield, MA
	Todd Stanzel 2 years ago	Referral	Springfield, MA



RE/MAX Personal Assistant Program

RE/MAX Personal Assistant Program



Features

Your team of professional and courteous personal assistants will answer any questions about any topic or perform any task 24 / 7 - all just a phone call, email, text or click away.

Still curious about what you can ask? See a list of examples below.



Preparing to Move

- Find Moving Companies
- Find Reliable Contractors
- Compare Service Providers
- Help Hook Up Utilities



Once Moved In

- Plan Weekend Activities
- Enroll in New Schools
- Home Maintenance Reminders
- Dining Suggestions



To Do Lists

- Dispute Resolution
- Product Reviews/Purchasing
- Service Appointments
- Event Planning



Out of Town

- Travel Arrangements
- Unpublished Hotel Rates
- Flight Booking & Check-in
- Restaurant Reservations



Common Requests



GENERAL



AT HOME



RESTAURANT



RESEARCH



TRAVEL

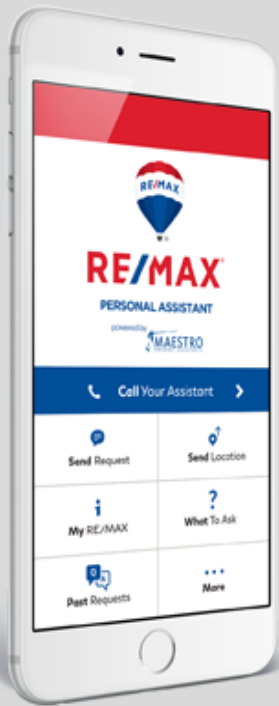


KIDS

RE/MAX Personal Assistant Program



RE/MAX Personal Assistant App



This RE/MAX Personal Assistant app will not only help you reach your team of personal assistants with a "quick-dial" button, but also allows you to submit requests electronically.

For additional safety and security, you can choose to send your GPS location with your requests so that the personal assistants can see where you are located.

[Get the App*](#)

This feature is for RE/MAX customers who received access to RE/MAX Personal Assistant from a RE/MAX agent.



How to Make a Request

Simple ... Easy ... Convenient



- Call (877) 879-1411 (+1 469-310-6838 when outside the U.S./Canada) from your registered phone number
- Download the RE/MAX Right Choice Personal Assistant app by visiting: remaxpersonalassistant.com/app
- Submit online at: remaxpersonalassistant.com/request
- Text your request to: [88635](text:88635)
- Email requests to: requests@remaxpersonalassistant.com

RE/MAX Personal Assistant Program



- <https://www.remaxpersonalassistant.com/>
- Agent Login

The screenshot shows the RE/MAX Personal Assistant Program interface. At the top, there is a navigation bar with the RE/MAX logo, the text 'powered by MAESTRO', and three menu items: 'Issue Package', 'Issuances', and 'My Office'. Below the navigation bar, the word 'Home' is displayed in a large font. A list of menu items follows, each with an icon and text: 'Issue Package' (person icon), 'Issuance History' (phone icon), 'Add an Agent/Manager' (phone icon), 'Agent Onboarding Spreadsheet' (spreadsheet icon), 'Quick Hit Training Videos' (video icon), and 'Marketing Materials' (spreadsheet icon).

RE/MAX Personal Assistant Program



Issuing Package for RE/MAX Right Choice

Issuer
Issuer* Marissa Pistritto

Package Info
Package* Select one
Reason For Issuance* Select one

Customer Info
Prefix* Prefix*
First Name * <input type="text"/>
Last Name * <input type="text"/>
Email * <input type="text"/>
Cell Number <input type="text"/>

[Submit](#) [Preview Welcome Email](#)

RE/MAX Personal Assistant Program



RE/MAX RIGHT CHOICE



, thank you for trusting me and RE/MAX Right Choice with all of your real estate needs. In appreciation of your business, we have gifted you with complimentary access to RE/MAX Right Choice Personal Assistant.

You have 1000 minutes of access to your RE/MAX Right Choice Personal Assistant. Access will expire on January 22, 2021.



RE/MAX Personal Assistant Program



To complete registration to RE/MAX Right Choice Personal Assistant, we ask that you click on the link below to add a phone number to your account.

Once registered, you will then be able to call from anywhere in the U.S. and Canada 24 hours a day and get Anything, Anytime, Anywhere[®] - all at the push of a button.

Thank you,

Marissa Pistritto

marissapistritto@gmail.com

(860) 929-9697

[Complete Registration](#)

Learn more by visiting:

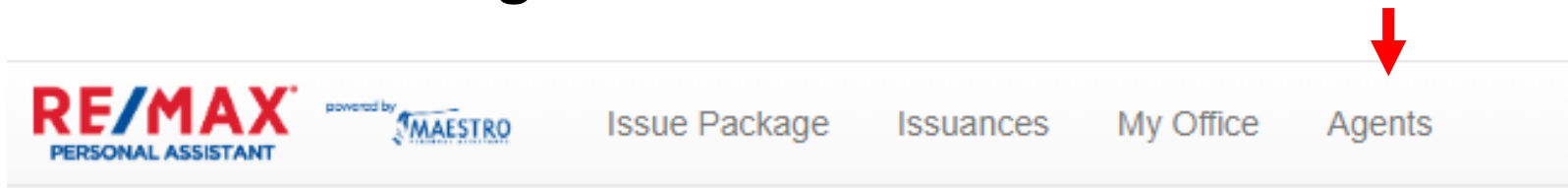
remaxpersonalassistant.com.

RE/MAX Personal Assistant Program



- You can issue yourself the 1 year/1,000 minutes package for \$50- if you'd like to see what the program can do and for demonstration purposes

1. Click on the Agent tab



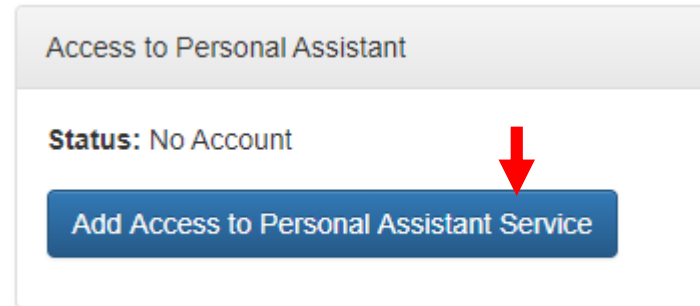
2. Click on your name

<input type="checkbox"/>	Manager	Marissa Pistritto	01/20/2020
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RE/MAX Personal Assistant Program



3. Add program access



4. Create your account

Warning

By clicking on the button below, you are agreeing to give Jeff Wright a RE/MAX Right Choice Personal Assistant account for 1,000 minutes of service over the next 12 months. A \$50.00 fee will be incurred upon submission.



5. You will receive a welcome email and instructions to download the app

RE/MAX Personal Assistant Program



- Program pricing:
 - 100 minutes to be used within 10 days- \$5.00 (*\$3.75)
 - 250 minutes to be used within 1 month- \$12.00 (*\$9.00)
 - 350 minutes to be used within 3 months- \$35.00 (*\$26.25)
 - 500 minutes to be used within 6 months- \$60.00 (*\$45.00)
 - 1,000 minutes to be used within 1 year, for 2 recipients- \$99.00 (*\$74.25)

RE/MAX Right Choice Intranet



Home Page

Calendar

Agent Ranking Reports

Business Planning

Career Development

Commercial Training

Crumbling Foundations

Foundational Modules

Housing Data Reports

HUD Instructions

It Comes With RE/MAX Right Choice

Important Links

Monthly Market Reports

Marketing Materials

RE/MAX Right Choice Intranet



Mastery Modules

Momentum

New to Real Estate Training

New to RE/MAX Training

Our Agents & Admin Contact Information

Pre-Listing Presentation

Presentation from RE/MAX Events

Real Estate Forms

RE/MAX Resource Guide

Sales Rally

Sandler Training Videos

SmartMLS

Success Training

Tools Training

Concluding Thoughts



***You don't have to be great to start,
but you have to start to be great.***

Joe Sabah

SUCCESS IS A JOURNEY,
NOT A DESTINATION

